

CURRICULUM VITAE



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S.No	Name of the Institution	Period of Service
1.	J.J. College of Arts and Science (Autonomous)	18.02.2008 to Till Date

Publications

Research Paper : 1
Book (s) Published : Nil
Book Chapter : Nil

- Janaki.L and Sureka.M , A study on Challenges and Opportunities of the Health care sector in India,Journal of Financial Services and Management , **Vol-II**, pp:16-25

Paper Presentation in Conference/Seminar/Workshop

S.No.	Presented/ Participated	Date & Place	Topic
1	Participated	20.03.2010, Sri Venkateswara College of Arts and Science, Peravurani	Impact on Total Quality Management on the Growth of Industrial sector
2.	Presented	22.04.2010, Annamalai University, chidambaram	Quality of worklife in Indian industry

3.	Participated	23.09.2010, Sri Venkateswara College of Arts and Science, Peravurani	A study on Women Entrepreneurs in India
4.	Participated	16.12.2010 and 17.12.2010, Rajah Serfoji Government College, Thanjavur.	A study on Challenges and Opportunities of the Health care sector in India
5.	Participated	18.12.2010, Aadhavan College of arts and science, Manapparai.	A study of Marketing strategies in Tourism Development
6.	Participated	24.09.2011, Sri Venkateswara College of Arts and Science, Peravurani	Emerging trends on Marketing of Travel Agency.
7.	Presented	16.04.2014, Karpaga Vinayaka Institution of Management, Pudukkottai.	Trends in HRM
8.	Presented	23.01.2015, M.R. Government Arts college, Mannargudi.	Impact of E-commerce on Modern Marketing