



**JJ COLLEGE OF ARTS AND SCIENCE, (AUTONOMOUS), PUDUKOTTAI**

**ENTREPRENEURSHIP CELL (E-CELL)**

E-Cell was established in the year 2019 with the aim of creating an atmosphere of innovation and opportunities among the students in the college. It has the vision of developing entrepreneurship from grassroots, and to promote entrepreneurship among the younger generation and make sure that youngsters feel that starting an enterprise is not an advanced rocket science. It is managed and driven by Department of Business administration .

The mission of E-Cell at J.J.College of Arts and science is to identify the change makers ,nurture them to meet challenge of becoming successful entrepreneurs which requires immense passion, determination, innovation and knowledge

E Cell prepares students pursuing all programmes for their entrepreneurial venture through its well drafted pedagogy which include-

- Orientation and Motivation
- Opportunity Identification and assessment
- Kick starting the Entrepreneurial campus
- Business Plansworkshops
- Market Analytics
- Team Building

- Disseminating information on various Govt.schemes on funding and other facilities.
- Social Entrepreneurship in the local area
- Skill training on small crafts and trades.
- Encouraging proposals writing for start up funding
- Social Entrepreneurship in the local area
- Encouraging proposals writing for start-up funding
- Conferences , Seminars and Guest lectures



# J.J. COLLEGE OF ARTS AND SCIENCE

(Autonomous)  
(Reaccredited by NAAC with 'A' Grade in 3<sup>rd</sup> Cycle)  
(Affiliated to Bharathidasan University, Trichirappalli)  
Sivapuram, Pudukkottai - 622 422.



## Certificate Course in Fashion Jewelry Designing



More and more people are looking to be their own boss to find a sense of fulfillment, have some fun and earn money doing what they love. You can turn your little craft hobby into a home-based business venture.

You're either a craft-type person and enjoy making things with your hands or not. In fact, you can enjoy making home-made jewelry as a hobby and then go to local craft fairs to see if you can sell it.

You also sell it your friends and family and give it away as gifts of your choice.

Hurry up

The **E - Cell** at **J.J.College of Arts and Science (Autonomous)** conducts

Duration : one month

Eligibility : All department students.

Venue : E- cell, M.B.A block

For enrollment : contact 9443070795



