

J.J. College of Arts & Science (Autonomous), Pudukkottai
PG & Research Department of Business Administration
B.B.A – UABA

Programme Specific Outcomes	
Upon Completion of the course students would be able to	
PSO 1	Get introduced to the basic concepts of management
PSO 2	Know about the multi disciplinary nature of management studies
PSO 3	Understand the inter relatedness of management functions
PSO 4	Aware of the importance of proper accounting procedures and their relevance to management and impart necessary training thereof.
PSO 5	Imparted communication and behavioural skills needed for business administration
PSO 6	Get awareness on the personality traits that lead to managerial success

M.B.A – PABA

Programme Specific Outcomes	
Upon Completion of the course students would be able to	
PSO 1	Get an overview of management concepts, theories and their evolution
PSO 2	Realize the multi dimensionality of management studies and the inter relationship of the various branches thereof
PSO 3	Harmonize the twin poles of specialization and generalization in the teaching of the discipline
PSO 4	Get trained in the skills needed to shine in managerial jobs
PSO 5	Get a practical exposure to actual managerial practice through off campus seminars and corporate visits
PSO 6	Capable of undertaking case studies and action studies through
PSO 7	Instilled managerial /behavioural skills through soft skills training